

Investment Case

Marketech International Corp.

Established a Japanese subsidiary in Kumamoto in response to the expansion of TSMC (the world's largest semiconductor foundry company). Going forward the company plans to strength its collaboration with Japanese businesses which possess a high level of technical capabilities in order to further build it's corporate value.

1. Expansion reasoning and opportunity

The company established a Japanese subsidiary with the aim to expand into TSMC's newly constructed plants and services when TSMC decided to invest and expand into Kumamoto. Going forward, the company aims to further evolve MIC's Japanese market strategy, strengthen relationships with the Japanese market and Japanese suppliers, and expand services, while also leveraging it's presence in Japan to explore further business opportunities, such as expansion into the U.S.

2. Support menu utilized for expansion

- Provision of information related to investment support assistance from Kumamoto Prefecture municipalities and other sources.
- Networking with economic organizations, etc. through public entities including JETRO.

3. Future prospects

The company will first focus on expanding services for the first phase of JASM (a subsidiary established in Kumamoto Prefecture with TSMC as its majority shareholder), while simultaneously advancing plant construction and various service deployments for the second phase of new facility development. In addition, the company also plans to provide engineering, construction, and other services for semiconductor foundries other than JASM , to offer engineering and plant construction for back-end processes, to further strengthen collaboration with Japanese companies that possess advanced technological capabilities such as precision mold production and materials development, and explore joint technology development and investment partnerships with small and medium-sized Taiwanese businesses which possess advanced technological capabilities. The company is also considering collaboration with advanced package process development in Taiwan.

4. The appeal of Kyushu

The Kyushu region is a hub for the semiconductor and automotive component industries, serving as a location for numerous companies with advanced technological capabilities. Another of Kyushu's strengths is its strong foundation for industry, and academia collaboration, with further mechanisms for collaboration under constant development. Going forward, in addition to major foundry companies such as TSMC, there is also a desire for greater opportunities for exchange with small to medium-sized Taiwanese companies, as well as Kyushu universities, technical colleges, and other organizations. Kyushu University already engages in exchanges with the National Taiwan University in the basic research and technology development fields, there is also anticipation of technological exchanges with the small to medium-sized businesses which make up the supply chain. Convenient access to transportation access to Taiwan is another of Kyushu's appealing points.

(Taiwan) MIC (Marketech International Corp.)

Established: 1988
 Location: Taipei, Taiwan
 Business: Semiconductor production equipment related engineering, construction, precision machinery manufacturing, distributor sales of various equipment, devices and materials
 No. of employees (main company only): 753 (as of December 31, 2024)

(Japan) Marketech International Corp. Japan

Established: 2022
 Location: Kumamoto Prefecture, Japan
 Business: Semiconductor production equipment related engineering, construction, machinery and equipment installation construction, distributor sales of various equipment, devices and materials
 No. of employees: 39 (As of December 31, 2024)



(MIC Tainan No. 3 plant)



(MIC production equipment assembly line)